

WCMCAA Strategic Goals

Low income people become more self-sufficient

- Employment: Low income participants in community action employment initiatives will get a job or become self-employed.
- Employment Supports: Barriers to initial or continuous employment are reduced or eliminated for low income participants through assistance from community action.
- Economic Asset Enhancement and Utilization: Low-income households achieve an increase in financial assets and /or financial skills as a result of community action assistance.

The conditions in which low-income people live are improved.

- Community Improvement and Revitalization: Increase in, or safeguard of, threatened opportunities and community resources or services for low-income people in the community as a result of community action projects/initiatives or advocacy with other public and private agencies.
- Community Quality of Life Assets: The quality of life assets in low-income neighborhoods are improved by community action initiative or advocacy.
- Community Engagement: Community members are working with community action to improve conditions in the community.
- Employment Growth: Jobs are created or saved in the community.

Low-income people own a stake in their community.

- Civic Investment: Volunteers are encouraged, supported and a vital part of agency and program operations.
- Community Empowerment through Maximum Feasible Participation: Low-income people mobilized as a direct result of community action initiatives to engage in activities that support and promote their own well-being and that of their community.

Partnerships among supports and providers of services to low-income people are achieved.

- Expanding Opportunities through Community-Wide Partnerships: Community Action actively works with organizations, both public and private, to expand resources and opportunities in order to achieve family and community outcomes.

WCMCAA increases our capacity to achieve results.

- Agency Development: Human capital resources are available to Community Action that increase agency capacity to achieve family and community outcomes.
- Agency Development: Agency programs achieved accreditation, demonstrating that programs meet or exceed nationally recognized standards.

- External Communications: WCMCAA will be recognized in the service area as the "go to" Poverty Fighting Resource, for administering and coordinating resources to improve the lives of people in the community.
- Internal Communications: WCMCAA staff and Governing Board Members are well informed and can articulate the Community Action mission, agency mission, agency goals and information regarding services, programs and events.
- Employee Wellness: Staff are mentally and physically healthy and are therefore able to perform job duties at optimal levels.
- Employee Development: Create a positive work environment that offers competitive compensation, appropriate feedback and recognition, and opportunities for support and professional development.
- Agency Administration: WCMCAA will ensure continuous improvement in Fiscal Services, Human Resource Development, Information Technology and Resource Development based on the changing needs of developed agency programs and services.

Low-income people, especially vulnerable populations, achieve their potential by strengthening family and other supportive systems.

- Independent Living: Vulnerable individuals receiving services from community action maintain an independent living situations as a result.
- Emergency Assistance: When necessary, low-income individuals and families served by community action are provided emergency assistance.
- Infants, children, youth and parents and other adults participate in developmental or enrichment programs that achieve program goals.
- Barriers: Low-income people who are unable to work, especially seniors, adults with disabilities and caregivers, for whom barriers to family stability are reduced or eliminated.
- Service Counts: Low income individuals are provided supportive services.
- Housing: Low-income families obtain safe and stable housing as a result of community action assistance.
- Health: Low-income participants obtain health services from community action agencies.
- Referrals: Services are provided to low-income families and/or individuals as a result of referrals made by community action.
- Service Integration: Delivery of services provided by WCMCAA or by other providers in the community will be integrated to the maximum extent possible.

Moving Forward