# 2022 ANNUAL REPORT



Stronger Together

# West Central Missouri Community Action Agency

**Assisting & Advancing Rural Families & Communities** 









112 West 4th Street Appleton City, MO 64724 www.wcmcaa.org 660-476-2185

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<sup>&</sup>quot;Alone, we can do so little. Together, we can do so much" ~ Helen Keller

## West Central Missouri Community Action Agency Assists and Advances Families and Rural Communities throughout west central Missouri

#### **MISSION**

West Central helps people and communities reach their fullest potential by cultivating and coordinating resources, building partnerships, and advocating for change.

#### VISION

West Central envisions a region where people and communities are thriving.

#### **VALUES**

Equity. Education. Encouragement. Empowerment. Excellence.

#### PROMISE OF COMMUNITY ACTION:

Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community and we are dedicated to helping people help themselves and each other.

#### ORGANIZATION HISTORY

West Central Missouri Community Action Agency ("West Central") is a private, nonprofit 501c3 corporation. Multiple services are offered to low-income individuals to help lift them out of poverty by assisting with job training, credit building, housing, home repair, heat and energy access, nutrition, and community resource connections, to name just a few ways we help. Communities and entrepreneurs are strengthened and advanced through a revolving loan fund, business development, and networking.

Agencies to develop strategies to solve issues of poverty with an emphasis on local input.

West Central Missouri Community Action Agency was established in July 1965, and has continued to grow and evolve as we advance communities and assist families throughout the service area. The nine-county region includes Bates, Benton, Cass, Cedar, Henry, Hickory, Morgan, St. Clair, and Vernon counties.

"What can change the world today is the same thing that has changed it in the past - an idea and the service of dedicated, committed individuals to that idea." ~Sargent Shriver, 1964 Office of Economic Opportunity Director

The nationwide Community Action Network was created with the passage of the Economic Opportunity Act of 1964 as part of President Lyndon B. Johnson's "War on Poverty" initiative.

The act established a federal office of Economic Opportunity, and created Community Action

West Central continues to strive for excellence in meeting challenges to reduce poverty, increase self-sufficiency, and improve the community. Along with our network of partner organizations, employees,

volunteers, and donors, we find innovative ways to improve lives and meet needs throughout the region.

We are Stronger Together!

## Christopher L. Thompson, President & CEO

It seems a bit cliché to talk about being "stronger together," but sometimes the simplest truths are a bit cliché. In the Lakota communities in which I previously worked, you would hear the words "Mitakuye Oy' Asin" often at gatherings, meaning, roughly, "all my relations." The term served as a reminder to the community and to those who might be visiting, that we are all connected in a profound way on this blue orb we call home. Similarly, Martin Luther King, Jr., in his famous Letter from a Birmingham Jail referred to the fact that "we are caught in an inescapable network of mutuality, tied in a single garment of destiny. Whatever affects one directly affects all indirectly."

Indeed, there is an inescapable reality to our lives and our work that we are all part of something bigger than ourselves -- whether we are talking family, church, community, workplace, or nation; and whether that something "bigger" is moving towards a more loving, inclusive, and just society, or unfortunately, as it seems at times here lately, a more divisive, hateful, and violent world. We cannot address the bigness of the world, either the negative or the positive, alone. Great, successful movements in history toward a better, fairer, and more

prosperous world have been undertaken collectively. We are stronger together because we are all related, and because we are all connected in an inescapable network found in the single garment of our destiny.

Here at West Central, we experience each day the power of our staff coming together, coordinating their efforts and resources, and collaborating to envision something greater and better for the communities we serve. And, we witness the power of our rural communities coming together through shared resources of partners to make rural lives better.

I hope you will take time to read this report to learn of the ways our team, our supporters, and our partners come together each day to make the west central region a better place for everyone.

"We are caught in an inescapable network of mutuality, tied in a single garment of destiny. Whatever affects one directly affects all indirectly." ~ Dr. Martin Luther King, Jr.

To our supporters, funders, donors, and partners, we express our sincere appreciation for your sharing of your time and resources to help those we serve.

And, if you have not yet been a part of our work here at West Central/New Growth, I hope you will join us.

We are stronger together.

Che Hu

CHRISTOPHER L. THOMPSON

President and Chief Executive Officer

# Pathways to Excellence Striving Together

West Central began work toward Pathways to Excellence (PTE) recognition in June 2022. PTE is a National Community Action Partnership (NCAP) program that empowers community action agencies across the nation in their pursuit of excellence through an intentional process of assessment, planning, and capacity building to institutionalize the 35 known best-in-class practices from the Community Action Network. Within Pathways to Excellence, these 35 Standards of Excellence are formalized into seven categories: Organizational Leadership; Strategic Planning and Direction; Customer, Constituent, and Partner Focus; Measurement, Analysis, and Performance Management; Human Resources Focus; Organizational Process Management; and Organizational Results. The program is set up as a tiered approach, allowing an Agency to enter at any level—Bronze, Silver, Gold, or Platinum, with specific requirements that must be met before advancing to the next tier.

"Teamwork is the secret that makes common people achieve uncommon results" ~Ifeanyi Enoch

West Central began the PTE process by formalizing a commitment to excellence through a Board Resolution and convening an Agency Excellence Team consisting of Chris Thompson, Mary Lou Schussler, Julie Engeman, Aaron Franklin, Dara Moles, Debbie Vickers, Jamie Oberly, and Jana Witt. Other required Silver Tier action steps completed in FY 2022 included writing an Agency profile, an initial meeting with NCAP staff, completing a seven-segment e-Course on the Standards of Excellence, and sending an Excellence Team member (Jana Witt) to PTE implementer training.

Silver Level actions included an Agency-wide mini-assessment survey, conducted by the Agency Excellence Team,



participation in technical assistance webinars offered by NCAP, and completion of a self-study on two of the seven categories of the Standards of Excellence. The process also involved peer review of the self-study and a follow-up meeting with NCAP staff to discuss the peer review findings and to ensure all Silver Level requirements were met before West Central applied to the Excellence Commission for Silver Level recognition.

The next two steps in the PTE tiered approach to Excellence are the Gold and Platinum Levels. The Gold Tier is estimated to take approximately one year and requires completion of a full self-study of all seven

Standards of Excellence categories. West Central's long-term goal is to reach the Platinum Level, also known as the "Award for Excellence". Attainment takes two years to complete and

requires demonstrated achievement of the Standards of Excellence onsite before a team of experienced peer reviewers who confirm the Agency's achievement of Excellence. PTE has been and will continue to be a team effort of staff, operations, leadership, administration and Board. At the present time, only thirteen agencies nation-wide have received the Award for Excellence in Community Action. This achievement will involve the entire Agency, with each individual committing to excellence in all they do.



## Fred R. Bunch, Board Chair

#### Dear Friends:

Another year has passed and as Board Chair of West Central, I am pleased to report that the Agency is stronger than ever by being stronger together! Please take the time to review this year's report. It is a testament to the ever-expanding accomplishments and good work being done by the Agency. These achievements come about through the commitment and strength of our staff working together with our

ever-expanding partners to improve the lives of the people in the communities we serve. There truly is strength in numbers.



I cannot recall ever quoting President Dwight D. Eisenhower before, but I came across this quote from him to a joint session of Congress in January 1958, well before the birth of West Central in 1965. He said, "Our real problem, then, is not our strength today: it is rather the vital necessity of action today to ensure our strength tomorrow." The strength of West Central today has been achieved and maintained by all of the actions we have taken in the past.....and to paraphrase the words of President Eisenhower, our vital necessity of action today ensures the strength of West Central tomorrow and into the future.

Merriam-Webster provides several definitions of strength, among them 1) the quality of being strong, the capacity for exertion or endurance; 2) power to resist force, solidity, toughness. And many think of and associate strength with military might. West Central

is still in the trenches fighting the War on Poverty. But we are not a military. The strength we exercise is intertwined with compassion toward those in need to make individual lives better. By helping individuals, we strengthen the communities that we serve.

We have always had challenges to contend with and navigate. As I write this letter there is a looming

possible default on payment of the U.S. government debt. Hopefully, it will not come to pass and will be old news by the time you read this. However,

"Our real problem, then, is not our strength today: it is rather the vital necessity of action today to ensure our strength tomorrow." ~ Dwight D. Eisenhower

without strong, compassionate leadership that is willing to compromise to achieve the better good for the whole, there could be calamity. I think it is reasonable to say that in this instance compassion combined with compromise exhibits strength. Rest assured that whatever happens the strength of West Central will prevail, and we will continue to do the great things we have always done for the communities we serve.

Fred R. Bunch

FRED R. BUNCH

Chairman of the Board

#### **Board Officers:**

Fred Bunch, Chair Don Boultinghouse, Vice Chair Martha Sander, Treasurer Leroy Strope, Secretary

#### Low-Income Sector Representatives:

Brenda Darr, Bates County Thomas Gage, Benton County Sonny Rogers, Cass County Larry Pursley, Cedar County

"Never doubt that a small group of thoughtful citizens can change the world. Indeed, it is the only thing that ever has." – Margaret Mead



# West Central Missouri Community Action Agency **Board of Directors**

Back, Left to Right: Shirley Parker, Art Neuenschwander, Larry Pursley, Monty Kisner, Dale Lawler, Alvin Griffin, Larry Berry, Thomas Gage, Holly Stark.

Front, Left to Right: Amie Breshears, Brenda Darr, Leroy Strope, Don Boultinghouse, Fred Bunch, Martha Sander, Cindy Thompson, Sonny Rogers. Not pictured: Teresea Hood.

### Local Elected Official Representatives:

Larry Berry, Bates County Commissioner
Monty Kisner, Cass County Commissioner
Don Boultinghouse, Cedar County Commissioner
Dale Lawler, Henry County Commissioner
Leroy Strope, St. Clair County Commissioner
Cindy Thompson, Vernon County Commissioner

#### Private Interest Representatives:

Alvin Griffin, Bates County
Amie Breshears, Benton County
Holly Stark, Cass County
Fred Bunch, Henry County
Shirley Parker, Hickory County
Teresea Hood, Morgan County

# West Central Missouri Community Action Agency Properties & Office Locations FY 2022

#### **BENTON COUNTY**

#### \*Oaktree Villa

(Senior Housing Only) 919 Walnut Drive #C-2 Warsaw, Missouri 65355 (660) 438-5007 Fax: (660) 438-2116

#### **CASS COUNTY**

#### \*Greenleaf Estates

(Senior Housing Only) 16805 Spring Valley Road Belton, Missouri 64012 (816) 331-4620 Fax: (816) 322-2710

#### \*Hawthorn Estates

(Senior Housing Only) 1900 Jenkins Drive Harrisonville, Missouri 64701 (816) 380-6833 Fax: (816) 380-3459

#### \*Walnut Estates

(Senior Housing Only) 412 West Walnut Raymore, Missouri 64083 (816) 331-2959 Fax: (816) 318-4140

#### \*\*CASS COUNTY HUB

208 West Walnut Raymore, Missouri 64083 (660) 476-2185

#### **CEDAR COUNTY**

#### \*Maplewood Estates

(Senior Housing Only) 1119 South Maplewood Place Stockton, Missouri 65785 (417) 276-3330 Fax: (417) 276-3338

#### \*Cedar Ridge

(Disabled Housing) 1201 East Patricia El Dorado Springs, Missouri 64744 (417) 876-6114 Fax (417) 876-0065

#### \*\*WEST CENTRAL LISTON HUB

#### \*\*\*New Growth Women's Business Center

508 North Main El Dorado Springs Missouri 64744 (660) 476-2185

#### **HENRY COUNTY**

\*Antioch Hills
\*\*HENRY COUNTY HUB

1819 North Gaines Drive Clinton, Missouri 64735 (660) 885-8200 Fax: (660) 885-3089

#### \*Greyhound Apartments

507 West Colt Windsor, Missouri 65360 (660) 987-1919

#### HICKORY COUNTY

#### \*Hickory Estates

(Senior Housing Only) 701 West Highway 54 Hermitage, Missouri 65668 (417) 745-0131 Fax: (417) 745-0132

#### \*\*\*New Growth Office, Wheatland

18958 US Highway 54 Wheatland, Missouri 65779

#### JACKSON COUNTY

#### \*Prairie Estates

(Senior Housing Only) 1515 Jones Avenue Grandview, Missouri 64030 (816) 767-1445 Fax: (816) 761-0046

#### \*Willow Estates

(Senior Housing Only) 4800 South Hocker Kansas City, Missouri 64136 (816) 350-3134 Fax: (816) 350-3119

#### MORGAN COUNTY

#### \*\*MORGAN COUNTY HUB

303 West Newton Versailles, Missouri 65084 (660) 476-2185

#### ST. CLAIR COUNTY

#### \*Appleton Estates

(Senior Housing Only) 300 South Beech Appleton City, Missouri 64724 (660) 476-2185 ext. 1306 Fax: (660) 476-5529

#### \*\*CENTRAL OFFICE HUB

112 West 4th Street Appleton City, Missouri 64724 (660) 476-2185

#### \*\*\*New Growth Office, Osceola

550 2nd Street Osceola, Missouri 64776

# VERNON COUNTY \*\*VERNON COUNTY HUB

#### **New Growth Transit**

123 South Main Nevada, Missouri 64772 660-476-2185

\* Housing Property

\*\* Office Hub

\*\*\*New Growth Office



# West Central Missouri Community Action Agency Summary of Regional Services

The West Central Missouri Community Action Agency region encompasses nine counties in west central Missouri: Bates, Benton, Cass, Cedar, Henry, Hickory, Morgan, St. Clair, and Vernon. One of 19 Community Action Agencies in the state, and one of over 1,100 CAA's in the nation, West Central has a strong presence, providing direct services of energy assistance; job search training, education, and supportive services; housing assistance; homelessness prevention; weatherization; food and nutrition programs; and a wide variety of educational and assistive community service

programs.

Services are coordinated at the Agency headquarters, Central Office in Appleton City (St. Clair County) and five additional offices in the region. These offices are in Clinton (Henry County), El Dorado Springs (Cedar County),

Nevada (Vernon County), Raymore (Cass County), and Versailles (Morgan County).

Multi-family housing residences for families, senior citizens, and the disabled are located in seven counties, including neighboring Jackson County, Missouri.

Regional mobility services took off in spring/summer of 2022. Through a network of community partners, volunteer drivers provided rides throughout the region, with new energy in Bates, Cass, Henry,

Hickory, St. Clair, and Vernon counties.

West Central Missouri Community Action Agency
Region & Services

Services

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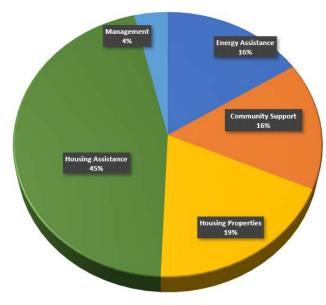
Region & Services

West Central Missouri Community Action Agency
Region & Services
Regi

New Growth Community Development Corporation, a subsidiary of West Central, serves the same nine-county area and several additional counties. The New Growth Women's Business Center, one of only five rural Women's Business Centers in the country, provides entrepreneurial and business support to a total of 15 counties, including counties in the West Central region except Cass, and the additional counties of Barton, Camden, Dade, Dallas, and Polk in Missouri, plus Bourbon and Crawford Counties in Kansas.

# Fiscal Year 2022

## **FY 2022 EXPENDITURES**



### 10,679 served\*

\*individuals who achieved one or more outcomes as identified by the National Performance Indicators in various domains

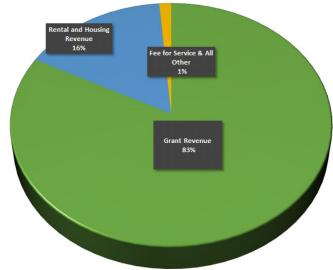


#### **FY 2022 REVENUE**

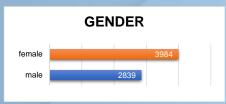
FY 2022 Revenue Sources					
Grant Revenue	\$	13,644,622			
Rental and Housing Revenue	\$	2,631,252			
Fee for Service	\$	107,624			
Contributions	\$	71,645			
Investment Income	\$	35,668			
Total Revenue	\$	16,490,811			

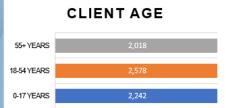
Grant Revenue			
Department of Health and Human Services	\$	3,784,104	
Department of Housing and Urban Development	\$	7,611,120	
Department of Energy	\$	400,546	
Department of Agriculture	\$	514,259	
Department of Labor	\$	66,844	
Department of Homeland Security	\$	35,182	
Department of Treasury	\$	40,649	
Small Business Administration	\$	157,315	
Neighborhood Assistance Program	\$	2,500	
United Way	\$	20,959	
Other Grant Revenue	\$	1,011,144	
Total Grant Revenue	\$	13,644,622	

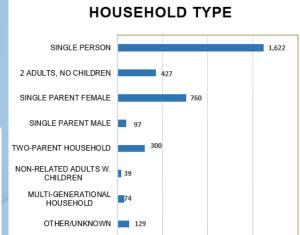
West Central received funding from 73 sources to operate 60 different services or programs in FY 2022. Funding sources include direct federal funding, federal funding passed through state entities, and from state agencies, corporations, and private foundations.

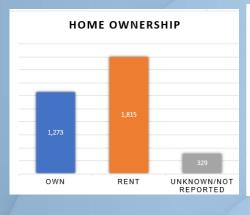


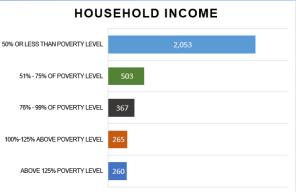
# **Client Demographics**













"There is no such thing as a self-made person. You will reach your goals only with the help of others." ~George Shinn

# **Community Services**

## FACING Challenges, Meeting NeedsTogether

West Central's Family and Community Engagement Services (FACES) team consists of Family Assistance Coordinators and Community Initiatives Coordinators who each serve 2-4 counties. Services provided region-wide include a wide range of comprehensive programs.

Family Engagement: Assists individuals age 64 and younger to identify problems and develop plans that meet basic needs.







#### Senior Care:

Connects senior citizens age 65 and older with local resources to maintain independent living. Served 203 with individualized services.



#### **Economic Inclusion:**

Works with individuals to overcome financial barriers, develop money management skills, and build job skills for improved employment opportunities.





## Small steps, big impacts

FACES know that little things can make a big difference in an individual's life. Here are just a couple of stories.



When his well pump quit working,
John purchased a new pump but couldn't afford to have it
installed, so the 78-year old Benton County resident was
carrying water into his home 50 gallons at a time and utilizing
"nature's facilities" for the bathroom. Senior Care assisted by
having the new pump installed. John writes, "So nice to have
water! Thank you very much. I dearly appreciate it!"

Sarah writes, "I'm a Senior Care member, and yesterday I received a birthday card! I'll be 81 tomorrow and proud of every year of it. I just wanted to thank you for the card, it was very unexpected."



Community Engagement: Educational programs created in partnership with local stakeholders to increase awareness of agency programs, community resources, and create solutions to local and regional challenges.







# **Utility Assistance**

# Keeping the Lights On, Together

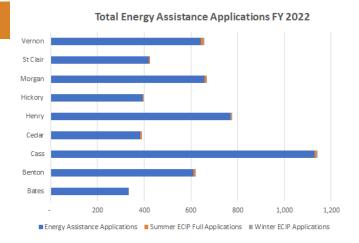


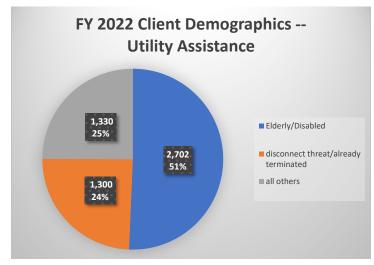
The Low Income Home Energy Assistance Program (LIHEAP) team has one of the most challenging tasks of the Agency -- processing and arranging for thousands of utility payments every year. In addition, in FY22, the Low Income Home Water Assistance Program was launched with 34 vendors participating across the region. Each staff member plays a key role in making sure thousands of families receive assistance with their utility bills. With the increase in cost of living, this has been particularly significant for low income families.

"Many hands make light work." ~John Heywood

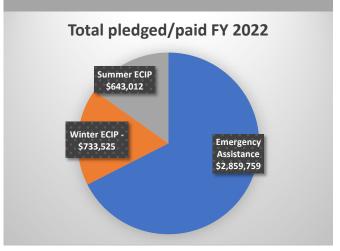
#### **CUSTOMER COMMENTS:**

"I left a message to ask you to help me pay my light bill. I just spoke with them, and they said you made a pledge yesterday to pay the entire bill. I'm just calling back to say thank you so much! You just don't know how much that really is appreciated by me. Thank you again, and...just, thank you."





"I called Evergy and they said there was a promise made. I appreciate it, I just wanted to call and say thank you. I was in fear of being shut off again." "I called to say thank you. The MFA man is out delivering me some propane as we speak, I just wanted to thank you all for always taking care of me, and God bless ya. Thanks again."



# Food Systems Solving Hunger Together

West Central's robust Food Systems program encompasses a variety of approaches to support individuals and families. Besides assisting those suffering from food insecurity, Food Systems programs build entrepreneurial farmer capacity to grow and sell their products in the wholesale market, and educate farmers, consumers, and businesses about the healthfulnss and need for local food availability.



**FARM SHARE:** The Farm SHARE program provided farm fresh local produce and protein to low-income families in Cass and Henry county. All vegetables, fruit, and eggs provided in the Farm SHARE bag were produced within a 100-mile radius of the West Central region. The program supported local farmers by purchasing seasonal products and helped low-income families by providing highly nutritious fresh food. Every Farm SHARE bag included at least four produce items and a dozen chicken eggs. Bags were distributed once per month June-October. In 2022,

Farm SHARE distributed 2,000 pounds of 100% local produce and eggs to 86 low-income residents at five different sites. This amounted to \$5,200 purchased from local farmers each month.







FARM TO SCHOOL: Funded by a USDA Farm to School Grant, 21 schools participated in planning for Farm to School programs. Blogs and social media posts to promote Farm to School in the region were shared on the school websites. Five taste tests were conducted, reaching 160 students PreK through 2nd grade. Three schools made regular local food purchases for their school's meals, and one school made regular local food purchases for their Family and Consumer Sciences program.

#### **DOUBLE UP FOOD BUCKS (DUFB):**

The Double Up Food Bucks program, which matches every \$1 spent with another \$1 FREE

on food at participating markets, allows SNAP users to buy more fruits and vegetables. DUFB is administered in partnership with the Mid America Regional Council. This year, over 950 DUFB



fransactions at five Farmers Markets resulted in \$25,000 in fresh fruit and vegetable purchases.

### FARMER TO FARMER MENTORS:

Assisting Beginning Farmers:



- 18 mentors, 8 mentees, 26 mentor hours
- "Demystifying Wholesale" 8-part video series, 616 YouTube views
- "Eat Local KC" map included 60 farmers/20 beginning farmers, 17K views
  48 hours technical assistance to
- beginning farmers
- \$36,260 in sales to 15 beginning farmers with new markets
- · Five beginning farmers joined the KC Food Hub

#### LOCAL FOOD PROMOTION PROGRAM (LFPP):

- \$197K purchased from local farmers by 163 new KC Food Hub buyers (including 42 schools) connected by LFPP
- Assisted farmers to find \$50K+ in grant funds to expand operations
- Organized chef/farmer meeting to enhance understanding and expand relationships between farmer and chef
- Helped organize and source \$2,622 in local apple purchases for national farm-to-school "Crunch Off"
- Co-hosted "Eat Local & Organic" Expo, with 52 local farm vendors and 2,000 attendees



87 jobs maintained/create

# Farm to Fork Food Summit Building Local Food Systems Together

The 4th annual Farm to Fork Summit, held in Osceola, Missouri, was attended by nearly 100 people. Interactive sessions through the day focused on starting and growing farm businesses and building farm-fresh foods into everyday rural life, such as farm-to-school marketing and education. The Summit included a local food lunch catered by the 2021 world champion Osceola High School Barbeque Team. Feedback from the event was overwhelmingly positive, with over 80% of survey respondents reporting they had made a new connection at the Summit.





















"We are each other's harvest; we are each other's business; we are each other's magnitude and bond." ~ Gwendolyn Brooks

# Housing Assistance Building Self-Sufficiency Together

The Housing Assistance Unit administers programs and services to help families secure and maintain affordable housing.

The Housing Choice Voucher (HCV) program provides rental assistance to help low-income families, the elderly, and the disabled afford decent, safe, and sanitary housing in the private market.

The Home Ownership Voucher Program allows families that are assisted under the HCV program to use their voucher to buy a home and receive monthly assistance in meeting homeownership expenses.

The Rapid Re-Housing Program rapidly connects families and individuals experiencing homelessness to temporary housing solutions through assistance that may include the use of time-limited financial assistance and targeted supportive services.

## **Housing Choice Voucher Program**



\$6,259,535 Housing Assistance Payments



1,067
Housing Choice Voucher
Participants



\$27,652 Home Ownership Assistance



Family Self-Sufficiency Participants



Permanent Housing Placements



Achieved Home Ownership

## **Transition Services**

(Homelessness Prevention)



Rapid Re-Housing Assistance



State Assistance for Housing Relief Participants (SAFHR)





## Family Self Sufficiency Graduates Shine

Family Self Sufficiency (FSS) helps families on the Housing Choice Voucher Program increase their earnings and build financial capability and assets. Supportive services, such as childcare, transportation, remedial education, and job training are offered to participants.



Sonya has successfully graduated from the FSS program and received an escrow check of \$9,200. She plans to use this for a down payment on a home.



Heather is working towards completing her goals to graduate successfully. To meet her job retention goal, she received a disbursement of \$7,000 from her escrow account to purchase a vehicle.

Andrea successfully graduated from the FSS program and received an escrow check of \$10,127. She plans to use this for renovations and furniture for purchased.



and furniture for the home she just purchased.



Stephen successfully graduated from the FSS program and received an escrow check of \$9,038.

"Building a strong future is living at the intersection of today and tomorrow: where living in the moment and who we have chosen to become dance together as one." ~ Bill Jensen

## Weatherization & HeRO

The Home Enrichment section of Housing Enrichment manages the Weatherization

and Home Repair Opportunity (HeRO) programs to help renters and homeowners ensure their home is healthy and safe for their family. Home Energy Audits, Weatherization Assistance, and Home Repair are free services to qualified individuals. Assessments and repairs are conducted by an experienced team of construction specialists who treat each home as though it were their own. According to a national evaluation of the program, weatherization improvements and upgrades help these households save an average \$283 or more every year on utility bills.



#### A Breath of Fresh Air



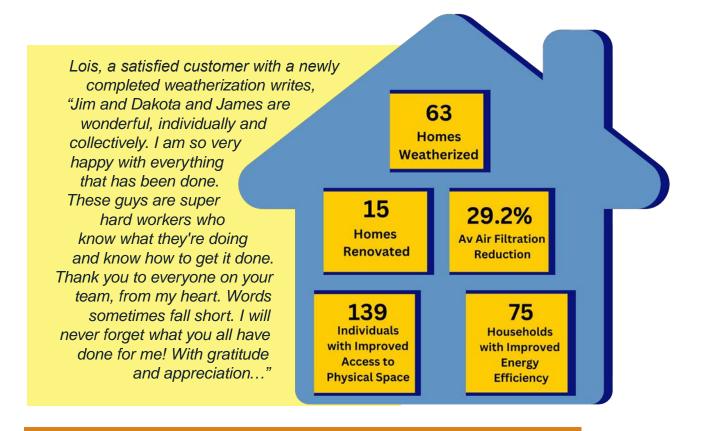
Catherine from Butler, Bates County, Missouri participated in the HeRO Program. She showed us the new walk-in shower. "This makes it much easier for me, but I do miss bubble baths!" She also received mini-splits in each room. "I read the manual", she said, and then proceeded to explain to us how she has learned exactly how to operate them effeciently. Next, she showed us the new water heater that was

installed. On our way out she pointed out the new railings, storm door, and windows. She was most excited about the storm doors and new windows, saying "I can't wait to have them all open for fresh air this spring!" As we left, she got choked up, telling us, "You don't understand how appreciative I am. I could've never done all this on my own." She also said, "It was a nice surprise to have a visit from West Central - I didn't expect to see you again!"





"Individual commitment to a group effort -- that is what makes a team work, a company work, a society work, a civilization work." ~Vince Lombardi



### "The whole is greater than the sum of the parts." ~ Kurt Koffka



## Seeing the Difference Every Day

Diana, who lives in Butler, Bates County, Missouri, received Weatherization services. She showed us where the crew had sealed up her pantry. She said, "I hate to pick favorites, but if I had to this would be it!" because she can finally use her pantry again. The crew

sealed her chimney and a wall in her kitchen as well. Diana said, "I am extremely appreciative -- I have noticed my home is signicantly less drafty. This has helped decrease my monthly utility bills!" She was also excited to show us the insulation installed to her water heater and water heater pipes, and pointed out the insulation that was installed in her floor. "This has made a big

difference throughout the winter months!"

# Multi-Family Housing Properties

West Central has developed, owns, and manages 11 affordable service-enriched multi-family housing communities. Applicants may qualify to receive subsidized rent (30% of income less medical, senior, child, and utility expenses deductions). All properties maintain a waiting list from one month to two years.

More than "a place to live", these service-enriched properties are homes with heart, providing residents a place to thrive! West Central created the Service Enriched Housing Program ("SEHP") to develop and coordinate resident services at affordable properties in Missouri.











Obtained Health Insurance Immunizations



Households obtained safe, affordable housing









**Food Distribution** Food Bags/Boxes, Food Share Program

When Lucy, a resident of Greenleaf Estates, began losing her hearing, the non-English speaker felt frustrated and isolated. Then Lucy's daughter contacted the service coordinator at Greenleaf Estates for assistance with getting her mom hearing aids. The service coordinator contacted the medical provider, helped complete paperwork, set up an appointment with a hearing aid provider, and found a translator to



accompany Lucy to the appointment. Within a month of Lucy receiving her new hearing aids she was grinning ear to ear. She was so excited to be able to hear, and her daughter was grateful that she could easily communicate with her mom again.

# Multi-Family Housing Communities Get Together













# Getting REALL Together

Reality Enrichment And Life Lessons (REALL), for high school students, and Poverty Simulations, for organizations and community members, help bridge the gap from misconception to understanding. Through an interactive immersive experience, community members and youth are sensitized to the realities of poverty. The simulation, a role-play that promotes poverty awareness by providing real-life experiences, increases understanding and inspires local change.

















# New Growth Community Development Corporation



New Growth is a rural community development corporation (CDC), which West Central launched in 2017 as a nonprofit affiliate. New Growth's mission is to build local ownership and lasting livelihoods in rural Missouri by cultivating rural assets and entrepreneurs.



### New Growth Women's Business Center --**Doing Business Together**

The **New Growth Women's Business Center** is West Central's business development arm administered by New Growth. The **NG WBC** provides training and technical assistance for rural entrepreneurs – men and women – across 15 counties (13 in Missouri and two in Kansas). Established in 2021, the **NG WBC** is one of only five Small Business Administration-designated women's business centers to serve only rural communities. Its 15-county territory covers Bates, Barton, Benton, Camden, Cedar, Dade, Dallas, Henry, Hickory, Morgan, Polk, St. Clair and Vernon counties in Missouri and Bourbon and Crawford counties in Kansas. **NG WBC** 

counselors meet with clients by appointment across the region to work on business plans, financing applications, certifications, and more. In fiscal year 2022 the NG WBC organized the GrowMO Women Entrepreneurs mentorship program providing local women entrepreneurs with trusted peers and experts to consult with. The **NG WBC** also provides regular trainings, such as free monthly webinars, as well as in-person workshops. All webinar recordings are posted at New Growths YouTube channel <@newgrowthmo>.

#### WBC by the numbers

NG WBC FY 2022

Unique clients served 249 Business starts Capital infusions 22 Capital infusion total \$511,693.48

#### MAKING HER OWN LUCK, GETTING DUCKS IN A ROW

Vernon County resident Stacey Poe started Lucky Ducky Cleaning with her husband Larry in 2021 during the Covid-19 pandemic after the commercial cleaning company that Stacey worked for shut down. Unemployed and with limited credit history, obtaining funds needed to get started would have been impossible without microenterprise financing from New Growth Capital. The nonprofit offers loans up to \$50,000 for rural businesses that are too new, too small, or too credit challenged for traditional lenders.

Today Lucky Ducky Cleaning has contracts with 10 government office buildings and employs a team of nine workers. Stacey Poe started the business with a \$5,000 loan from New Growth Capital to cover initial expenses during two months before revenue would come in from customers.

Stacey and Larry have built this growing business with just one additional \$20,000 "step up loan" from New Growth

Capital on top of many nights and weekends earning extra money with additional commercial floor cleaning jobs. "New Year's Eve, we'll be cleaning another floor while everyone else is out celebrating," Stacey said.

Assistance also came from New Growth's SBA-designated Women's Business Center, which helped the Poe's set up their business legally and get their bookkeeping and payroll systems underway.

The Poe's are now in a good position to grow with traditional financing when and if they need it. They are building a financial and operational management track record which banks require. They are also building their credit scores; New Growth reports to credit bureaus so that microenterprise borrowers' good payment history shows up and adds up.



### **New Growth Capital --** Growing Credit Together

New Growth Capital is the CDC's financing arm. New Growth Capital provides rural entrepreneurs with microenterprise financing, or loans less than \$50,000. New Growth Capital also helps individuals and entrepreneurs join the financial mainstream with credit building services.

**Credit building** is a free, nonprofit service available from New Growth Capital to help individuals and entrepreneurs establish or improve credit scores. A good credit score is necessary to access employment, housing, and bank financing, and for going into business. A good credit score also saves money through lower borrowing costs, insurance rates, and more. Credit building is about moving more rural people and small businesses into the financial mainstream.

Microenterprise Financing

In fiscal year 2022, New Growth Capital became an approved microlending intermediary with the U.S. Small Business Administration. This important achievement brings additional loan capital and technical assistance funding to the region for microenterprise development.

Prior to additional SBA capital, New Growth made 31 loans in fiscal year 2022 for a total of \$346,068 in small business capitalization.

#### New Growth Capital Lending

FY 21	Total loans	20	\$92,235
FY 22	Total loans	31	\$346,068
FY 21-22	Total loans	51	\$438.303

#### BUILDING A GREAT SCORE

St. Clair County resident Matt Anderson is a proud homeowner today because he was able to build his credit score from zero to more than 700 in just six months. He did it through the free credit building program offered by nonprofit organization New Growth Capital, a West Central affiliate. Until recently, Matt was effectively invisible financially even though he made good money and paid his bills. He just didn't use credit and had no credit score, which locked him out of everyday things that require it. He couldn't even get a credit card. "You can't do anything now without a credit card," he said. Getting more rural people and entrepreneurs into the financial mainstream is the purpose of New Growth Capital's credit building program. It provides a safe



and easy way for clients to show up as good users of credit and thereby establish or build scores. New Growth's Give Yourself Credit loan is \$500 for one year; \$300 of this loan is used to secure a credit card with its partner Academy Bank. The client makes on-time payments to New Growth for the \$500 installment loan (\$45 per month at 15% interest), and on-time monthly payments to Academy Bank. New Growth and Academy Bank each report on-time payments to credit bureaus to make sure the client builds a good credit history over the year. New Growth Capital's credit building program is about preventing rural Missouri residents and entrepreneurs from falling through the financial cracks and helping them climb back out if needed. Matt said. "I'm telling others about this. There's a lot of us in the same boat. A good credit score is what it's all about now."

#### START HERE Business Acceleration Network

The CDC New Growth also works regionally and statewide to strengthen and support rural entrepreneurship. In west central Missouri, New Growth convenes the START HERE Business Acceleration Network of business resource partners.



Representatives of START HERE Network

# New Growth Transit Going Places Together

West Central's New Growth Transit program really took off in FY22! In its second year, the program was able to gain and retain funding through public and private grant allocations, including the Patterson Family Foundation, Truman Lake Foundation, the Finis Moss Trust, and the Vernon County Commission. With the additional support of corporate partners Golden Valley Memorial Healthcare and Care Connections, the program utilized the ride scheduling platform "Assisted Rides" in a cooperative partnership with the Missouri Rural Health Association. Two dedicated full-time staff coordinated 724 rides. Thirteen certified volunteer drivers, who utilized their personal vehicles, were reimbursed \$.80/loaded mile, driving 32,584 miles, delivering rides in all nine counties of the West Central Missouri Community Action service area.



santor

69

Scott

rma





32,584 Miles Driven





California



Donation Check from Truman Lake Foundation

#### Versailles Other, rides Eldon Grocery, 145 rides 54 Medical, Lake Ozark 326 rides Support Group, Osage Beach 72 rides Dentist. 145 rides Camdenton ks Creek

Destination Type & Number Rides FY22

#### RIDES CHANGE LIVES

Matt received rides needed to go to workforce training. He had been in foster care since being orphaned due to the Joplin tornado and still suffers trauma from that event. The driver who took him to Springfield introduced this young man to Barnes and Noble for the first time!! Matt said, "This was one of the best days of my life, to go to a bookstore that big!" After completing workforce training, Matt is now employed and lives in Springfield.



Volunteer Driver Interview

"If everyone is moving forward together, then success takes care of itself." – Chris BradfordIf

## 2022 Donors, Funders, and Volunteers

# MONETARY DONATIONS: \$55,644

We gratefully acknowledge our Funders, Donors, Community Partners, and Volunteers.

Thank you for your continued collaboration and support!

Aaron Franklin Abundant Life Church Aldi's, Belton Amazon Smile Donations Ameren UE Anonymous -- AC Food Pantry

#### **Antioch Hills**

Walgreens

Legacy Bank & Trust

Farmer's Elevator

Flextech Industries, Ltd

Hawthorn Bank

Allen Street Baptist Church

Jerry's Termite & Pest Management

**Powell Meat Company** 

Clinton Aquatic Center

Clinton Mid - Day Optimist Club

Parker Klass

**Emily Paul** 

Charlie Kline IV

Austin Kline

Amaya Morris

Antioch Hills Residents

#### Appleton Estates

Ellett Memorial Thanksgiving dinner Steven & Annetta Siegenthaler Appleton Estates Residents

Appleton City School -- 3rd Grade Class Appleton City FFA

Bates County High School

Bates County Health Department

BACO Transportation, Bates County

Beginning Farmer & Rancher Program

Belton Presbyterian Church -- Peace &

Social Justice

Bella's Walking Tacos

Belton School District

**Belton Senior Center** 

Benton County Economic Development

**Bright Futures** 

**Build Vernon County** 

Burns Custom Spraying

**CASCO** 

Hickory County Health Department

Hickory County Food Pantry

Carpenter's Cup

Care Connections

Cass County Coalition

Catholic Charities

City Ink

City of Nevada, Mobility Audit

Chapter C

Christina Galeassi (Givelify)

Christian Church, Nevada

Chris Thompson

Citizens Bank, Drexel

Community Connection

Community Outreach, Nevada

Community Placement Program

Community Services Block Grant

Community Services Block Grant - CARES

Community Services Unit

Compass Health

Christian Church, Appleton City

Community Bank of El Dorado Springs

Community Foundation of the Ozarks, "Let's

Get to Work Hickory County"

Cottey College

Crowder College

Crisis Intervention Prevention

Dara Moles

David's Cupboard, Archie

Diaper Pantry, El Dorado Springs

**DV Flower Donations** 

Eagles Community Outreach, Cass County

Eagles Community Outreach, El

**Dorado Springs** 

ECHO (Employees Caring

& Helping Each Other),

WCMCAA

El Dorado Springs Chamber of

Commerce

El Dorado Springs High School

Ellett Memorial Hospital

**Emergency Food & Shelter** 

Program

Emergency Solutions Grant Employee Donations Evergy

#### <u>Greenleaf Estates, Hawthorn</u> Estates, Walnut Estates

Blister Smith

Raymore Lions Club

Raymore Sunset Club

Juanita Allen

Raymore 4-H Crown Care

Fraternal Order of Eagles

Nova Hospice

Finetta Sipes

Greenleaf Estates Residents

Hawthorn Estates Residents

Walnut Estates Residents

**Facebook Donation** 

Farm Share

Farmer's Elevator

Filley Christian Church, John Koch

Finis Moss Trust, Transportation

Fishes and Loaves Beacon of Hope

Church

First Baptist Church, Peculiar

Florentina's Restaurant

Food for Morgan County

Food Pantry for Pets

Frances Crawford Trust, Food Pantry

Golden Valley Memorial Health Care

H2O Life Quest Church

My uncle loved helping people. He especially wanted to support local food pantries, and he knew of West Central's good work."



#### Hickory Estates

Private cash donation to SC program
Hickory County CARES food pantry
Hickory County Health Department
University of Missouri Extension, Kyleigh
Brown

University of Missouri Extension, Allison Gunter

University of Missouri Extension, Jocelyn Wheeler

Hickory County Senior Center- Delivers meals 2 days a week

Harvesters
Home State Health Care
Housing Assistance Unit
Housing Enrichment Unit
Health Forward
Healthy Nevada
Heart & Hand Ministries, Belton
Hope Center, El Dorado Springs

#### Housing Enrichment

4B Heating & Cooling - \$500

Do it Best Home & Family Center Osceola

Housing Enrichment Staff

Joanna Dale -- Raymore Food Pantry
Joe Jadlot Memorial Fund
Judge Moulton Trust Fund
KC Literacy
Katie's House, El Dorado Springs
Katy Trail Regional Health
Kelly Jones
Kristina Klass
Liberty Energy
Local Food Promotion Program
Main Street Menageirie, Butler
Manna Fellowship Church, Belton

#### Maplewood Estates

Korth Senior Center- Deliver Meals on Wheels Evan's Pharmacy

University of Missouri Extension, Janet Fox University of Missouri Extension, Kyleigh Brown

Kyra Mason

**Maplewood Estates Residents** 

Mary Lou Schussler Mid-America Regional Council Miller Group Ministerial Alliance, Butler Ministerial Association, El Dorado Springs Ministerial Alliance, Nevada



Ministerial Alliance, Stockton
Missouri Dept. of Economic Development
Missouri Housing Development Commission
Missouri Job Center
Missouri Rural Health Association
Missouri Small Rusiness Development

Missouri Small Business Development Center

Missouri State Assistance for Housing Relief Neighborhood Assistance Program Nexxus

New Growth Community Development Corporation

New Growth Women's Business Center Network for Good

Oakstar Bank

On My Own

Optimist's Club, Osceola

Osage Prairie YMCA

Osage Valley Electric Cooperative

Osage Valley Roundup

Ozarks Food Harvest

Parents As Teachers, Appleton City

Parents As Teachers, El Dorado Springs

Parents As Teachers, Stockton

Patterson Family Foundation

Peculiar Charitable Foundation

Pleasant Hill Lay Clergy

Prairie City Church School Raymore Baby Grace, Raymore Christian

Church

Reclassify Square Collection

Regional Mobility, Vernon County

Regional Transitions Network

Richards-Gebaur Commissary

Rides to Health & Wealth, Henry County

Ronnie Runyan Memorial

Rhonda Wallen/KESM Radio

St. Clair County Development

St. Clair County Food Banc

St. Clair County Health Department

St. Paul's Methodist Church

St. Sabina Health & Wellness Center

Salvation Army - Benton, Henry, Hickory

Samaratin's Purse

Santa Paula Awning Company Shelter Insurance, Travis Farran

Simmons Bank

Small Business Administration

Spire

Square Ach

START HERE Business Network

Strope Family

"Sugar Man" Steve

Treasure Chest, El Dorado Springs

Tri-Lakes FOE

Truman Lake Community Foundation, Transportation Donation

True Charity



University of Minnesota United Way of Greater Kansas City University of Missouri Extension University of Missouri Trulaske School of Business

University of Missouri School of Journalism US Department of Agriculture, Beginning Farmers & Ranchers Program US Department of Agriculture, Local Food

Promotion Program
US Food & Nutrition Service

"We make a living by what we get, but we make a life by what we give." ~Winston Churchill

US Department of Energy

US Department of Health and Human

US Department of Homeland Security US Department of Housing and Urban Development

#### Willow Estates

Erica Kiehnoff: Humana

Stephanie Wolf: Carefree Insurance Dr. Matt Broberg: Bridge Hill Eye Lori Hocker: Medicare Simplified KC Joyce Scott-Palmateer: Missouri Palliative

& Hospice

Terri Nickel: Visiting Nurses Association

(VNA)

Denise Sullivan: MU Extension Anna Martin & Carter Oberhue: (KCCG) Kansas City Community Garden

Hy-Vee pharmacy: flu shots

Brittany Hill: Alliance Home Health Care

Niki Fehling: DPOA

Lainey Berry: Love Law Group

Kim Downes: MARC

Kansas City Fire Department (KCFD)

Pam Collins: Ancestry Info

Jackie Murtha: VP Clay County Bank

Willow Estates Residents





US Department of Labor

**US Department of Natural Resources** 

**US** Department of Treasury

US Small Business Administration

Vernon County Economic Development

Vernon County Ambulance

Vicki Hillsman

#### FOOD PANTRY VOLUNTEERS:

Kathy Rodick

Karol Stephen

Carolyn Hellwig

Rebekah Cloud

John Rodick

Robert Sandgren

Fanitta Sipes

Al Benz

Don Baker

Stephen & Mary Jones

Gary Krueger

Robert Easton

Juanita Irvin

**Bud Scudder** 

**Edith Taylor** 

Linda White

Anthony Olvera

Sierra Olvera

James Monohan Essie Guido

Alan Klein Tod Newell

Forrest Creason

#### NG WBC ADVISORY BOARD:

Amie Breshears JoAnn Lane Carol Gallagher Hollie Elliott



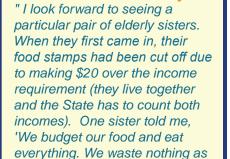


Multi-Family Housing Volunteer Hours: 471

Volunteer Driver Hours: 2,172

Food Pantry Volunteer Hours: 1,925

Total Volunteer Hours, All Programs: 4,568



everything is so expensive, we

can't afford to waste!' They always

A Volunteer's Story

tell me they are appreciative of the food on pantry day."

#### **VOLUNTEER DRIVERS:**

John Copple Russell Wolford

Nicole Colopy

Sara Riley

Doug & Shirley Allard

**Brett Reese** 

Don Baker Pamela Clark

Donna Crouch

Helen Crowder

"Volunteers do not necessarily have the time, they just have the heart." ~ Elizabeth Andrew

# West Central Missouri Community Action Agency

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